

BAYER HEALTHCARE
Animal Health Division, Bayer Inc.
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Every effort has been made to ensure the accuracy of the information published. However, it remains the responsibility of the readers to familiarize themselves with the product information contained on the product label or package insert.

ADVANTAGE[®] 100 FLEA ADULTICIDE

Bayer

Once-A-Month Topical Flea Treatment

For dogs 8 weeks and older weighing more than 25 kg

READ THE LABEL AND INSERT BEFORE USING

FOR USE ON DOGS ONLY

Do not use on other animals

KEEP OUT OF REACH OF CHILDREN

WARNING: POISON, EYE IRRITANT

DOMESTIC

GUARANTEE: Imidacloprid 9.1%

REG. NO. 25131 P.C.P. ACT

advantage[®] 100 **Flea Adulticide** will control fleas on dogs within 1 day of treatment and will continue to protect the dog from further flea infestation for at least 4 weeks. Reinfestation from the emergence of new fleas in the environment may continue to occur for 6 weeks or longer after treatment is initiated. Reapply every 4 weeks for continual pest control in situations where there is an ongoing risk of pest infestation. Treatment must only be repeated if pest problem reoccurs. If re-treatment becomes necessary earlier than 4 weeks, do not retreat more than once weekly.

Shampooing of the dog may shorten the duration of flea protection, therefore, re-application following shampooing may be necessary.

For effective flea control, treatment of the pet should be combined with the sanitation of any area used by the pet. Vacuum floors, carpets, and furniture (discard vacuum bag after use) and wash the pet's bedding, living quarters, and surrounding areas. If pest problems persist, an insecticidal premise treatment may be required.

The successive feeding activity of fleas on pets may elicit a hypersensitive skin disorder known as flea allergy dermatitis (FAD). Treatment of pets with advantage[®] 100 rapidly kills fleas and may reduce the incidence of this condition.

advantage[®] 100 is safe to use concurrently with commonly used veterinary products. Consult your veterinarian before using on animals receiving drug treatment.

For use on pregnant/lactating animals consult your veterinarian.

PRECAUTIONS:

HUMANS: KEEP OUT OF REACH OF CHILDREN.

Harmful if swallowed, or absorbed through the skin. Causes eye irritation. DO NOT get in eyes. Avoid contact with skin and clothing. Wear rubber gloves when applying product. After handling or applying, wash hands (or any other skin that came into contact with the product) with soap and water. Avoid contact with pets until dry. Do not contaminate water, feed or food by storage or disposal.

PETS: Do not use on animals under 8 weeks of age. Individual sensitivities, while rare, may occur after using ANY pesticide product for pets. If signs persist, or become more severe, consult a veterinarian immediately. Call 1 888-663-5326 (1 888-NO-FLEA6) for assistance regarding advantage[®] 100 use.

FIRST AID:

HUMANS: IF IN EYES rinse immediately (continue for 15 minutes) with large amounts of clean water. Seek medical attention. IF SWALLOWED, DO NOT INDUCE VOMITING. Contact Poison Control Centre or physician immediately. IF ON SKIN, wash off with soap and water.

PETS: Sensitivities may occur after using ANY pesticide for pets. If signs of sensitivity occur, bathe the pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Take container, label or product name and Pest Control Product Registration Number with you when seeking medical or veterinary attention.

TOXICOLOGICAL INFORMATION: Treat the patient symptomatically.

STORAGE: Store container at room temperature.

DISPOSAL: Do not reuse empty container. Wrap empty tube and cap in newspaper and dispose with household garbage.

DIRECTIONS FOR USE: Do NOT administer by mouth. Do NOT use on other animals. Consult a veterinarian before using on

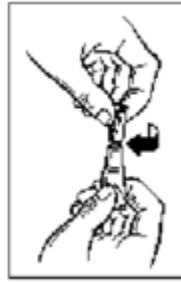
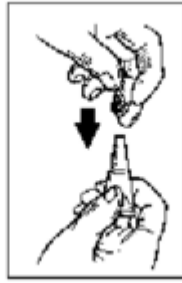
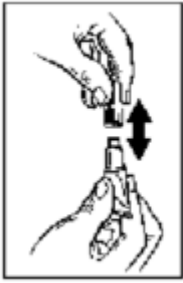
sick, aged, pregnant or nursing animals or animals receiving drug or other pesticide treatment. A veterinarian should be consulted when pest infestation continues to be a problem on the pet.

Treatment must only be repeated if pest problem reoccurs.

Do not use on puppies under 8 weeks of age.

Use only on dogs weighing more than 25 kg.

This product is packaged in single dosage tubes. This package contains 4 or 6 monthly 4.0 mL dosages. Treat your dog monthly in the manner described below. Do not apply a dosage higher than one 4.0 mL tube at a time.

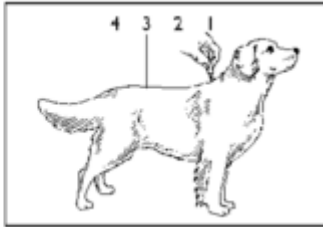


Remove one applicator from the package.

Hold applicator tube in upright position. Pull cap off tube.

Turn cap around and place other end of cap back on tube.

Twist cap to break the seal, then remove cap from tube.



The dog should be standing for easy application. The entire contents of the advantage[®] 100 tube should be applied evenly to six or eight spots on the top of the back from the shoulder to the base of the tail. At each spot, part the hair until the skin is visible. Place the tip of the tube on the skin and gently squeeze to dispense a portion of the solution on the skin. Do not apply an excessive amount of solution at one spot that could cause some of the solution to run off the side of the dog. Do not get this product in your pet's eyes or mouth.

Discard the empty tube as described in "DISPOSAL".

Until advantage[®] dries, keep pet off furniture and away from hardwood floors.

RETAIN PACKAGING INFORMATION FOR FUTURE REFERENCE.

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Bayer Inc., 77 Belfield Road, Toronto, ON M9W 1G6

1 888 663-5326

4 x 4.0 mL Tubes	01233047
6 x 4.0 mL Tubes	01233047

NAC No.: 12230011